



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
		GD DAY-BAY 6AM **CDR**									
		CDR									
					09/10/12 to 09/16/12	2x	M-----				
	13				M	09/10/12	:30	6:29 AM	2012MRFP100H	\$810.00	2
	13				M	09/10/12	:30	6:53 AM	2012MRFP100H	\$810.00	1
2	13	Good Day 6a	6a-7a								
		GD DAY-BAY 6AM **CDR**									
		CDR									
					09/03/12 to 09/09/12	2x	-----F--				
	13				F	09/07/12	:30	6:29 AM	2012MRFP100H	\$630.00	1
	13				F	09/07/12	:30	6:52 AM	2012MRFP100H	\$630.00	2
3	13	Good Day 7a	7a-8a								
		GD DAY-BAY 7AM **CDR**									
		CDR									
					09/03/12 to 09/09/12	2x	-----F--				
	13				F	09/07/12	:30	7:44 AM	2012MRFP100H	\$720.00	1
	13				F	09/07/12	:30	7:58 AM	2012MRFP100H	\$720.00	2
4	13	Good Day 7a	7a-8a								
		GD DAY-BAY 7AM **CDR**									
		CDR									
					09/10/12 to 09/16/12	2x	M-----				
	13				M	09/10/12	:30	7:12 AM	2012MRFP100H	\$810.00	2
	13				M	09/10/12	:30	7:55 AM	2012MRFP100H	\$810.00	1
5	13	Good Day 8a	8a-9a								
		GD DAY-BAY 8AM **LUR**									
		LUR									
					09/10/12 to 09/16/12	2x	M-----				
	13				M	09/10/12	:30	8:14 AM	2012MRFP100H	\$450.00	2
	13				M	09/10/12	:30	8:59 AM	2012MRFP100H	\$450.00	1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com
www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

**American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915**

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

**American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915**

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		5P NEWS **CDR**									
		CDR									
13											
13											
17	13	Fox 13 News at 530p	530p-6p		09/10/12 to 09/16/12	2x	M-----				
		530P NEWS **CDR**									
		CDR									
13					09/03/12 to 09/09/12	2x	-----F--				
13											
18	13	Fox 13 News at 530p	530p-6p		09/10/12 to 09/16/12	2x	M-----				
		530P NEWS **CDR**									
		CDR									
13											
13											
19	13	Fox 13 News at 6p	6p-630p		09/10/12 to 09/16/12	2x	M-----				
		6P NEWS **CDR**									
		CDR									
13											
13											
20	13	Fox 13 News at 6p	6p-630p		09/10/12 to 09/16/12	2x	M-----				
		6P NEWS **CDR**									
		CDR									
13											
13											
21	13	Fox 13 News at 630p	630p-7p		09/03/12 to 09/09/12	2x	-----F--				
13											
13											

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

**American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915**

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

**American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915**

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

**American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915**

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

**American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915**

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

**American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915**

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
47	13	Su 1130p-12a	1130p-12a								
	CDR										
	13			Su	09/09/12	:30	11:58 PM	2012MRFP100H	\$855.00		1
	13			Su	09/09/12	:30	12:00 AM	2012MRFP100H	\$855.00		2
48	13	TMZ	7p-730p								
	LUR										
	13			09/10/12 to 09/16/12		2x	M-----				
	13			M	09/10/12	:30	7:12 PM	2012MRFP100H	\$750.00		1
	13			M	09/10/12	:30	7:29 PM	2012MRFP100H	\$750.00		2
49	13	TMZ	7p-730p								
	LUR										
	13			09/03/12 to 09/09/12		1x	-----F--				
	13			F	09/07/12	:30	7:20 PM	2012MRFP100H	\$750.00		1
50	13	INSIDER	730p-8p								
	LUR										
	13			09/10/12 to 09/16/12		1x	M-----				
	13			M	09/10/12	:30	7:40 PM	2012MRFP100H	\$600.00		1
51	13	INSIDER	730p-8p								
	LUR										
	13			09/03/12 to 09/09/12		1x	-----F--				
	13			F	09/07/12	:30	7:55 PM	2012MRFP100H	\$500.00		1
52	13	HELLS KITCHEN	8p-9p								
	CDR										
	13			09/10/12 to 09/16/12		2x	M-----				
	13			M	09/10/12	:30	8:00 PM	2012MRFP100H	\$5,000.00		1
	13			M	09/10/12	:30	8:45 PM	2012MRFP100H	\$5,000.00		2
53	13	MASTERCHEF	9p-10p								
	LUR										
	13			09/10/12 to 09/16/12		1x	M-----				
	13			M	09/10/12	:30	9:44 PM	2012MRFP100H	\$2,800.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
53	13	MASTERCHEF	9p-10p								
	LUR										
54	13	MLB Player Poll		Various							
	LUR										
					09/03/12 to 09/09/12	2x	-----S-				
					Sa	09/08/12	:30	3:23 PM	2012MRFP100H	\$150.00	1
					Sa	09/08/12	:30	3:30 PM	2012MRFP100H	\$150.00	2
55	13	MLB Game Non Home		Various							
	CDR				09/03/12 to 09/09/12	3x	-----S-				
					Sa	09/08/12	:30	3:58 PM	2012MRFP100H	\$1,080.00	1
					Sa	09/08/12	:30	4:46 PM	2012MRFP100H	\$1,080.00	3
					Sa	09/08/12	:30	6:05 PM	2012MRFP100H	\$1,080.00	2
56	13	College Football Prime		Various							
	CDR				09/03/12 to 09/09/12	3x	-----S-				
					Sa	09/08/12	:30	7:34 PM	2012MRFP100H	\$1,800.00	2
					Sa	09/08/12	:30	10:37 PM	2012MRFP100H	\$1,800.00	1
					Sa	09/08/12	:30	11:41 PM	2012MRFP100H	\$1,800.00	3
57	13	NFL RS Pre Game Non Home		Various							
	LUR				09/03/12 to 09/09/12	1x	-----S				
					Su	09/09/12	:30	12:38 PM	2012MRFP100H	\$1,000.00	1
58	13	NFL RS Game Non Home		Various							
	CDR				09/03/12 to 09/09/12	3x	-----S				
					Su	09/09/12	:30	5:04 PM	2012MRFP100H	\$7,200.00	3
					Su	09/09/12	:30	6:08 PM	2012MRFP100H	\$7,200.00	2
					Su	09/09/12	:30	6:12 PM	2012MRFP100H	\$7,200.00	1
59	13	NFL RS Post Game Non Home		Various							

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

**American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915**

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	58 - ROMNEY/PRES
Estimate Number	ORDER# 58

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04071042-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Order #	04071042
Alt Order #	Political Candidate
Deal #	
Order Flight	09/07/12 - 09/10/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Aired Spots 111

<u>Gross Total</u>	\$119,990.00
<u>Agency Commission</u>	\$17,998.50
Net Amount Due	\$101,991.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.